

# Retail Equity Research (South India Focus)

## TVS Motors Ltd

Automobile - 2/3 Wheelers

**BSE CODE :** 532343 **NSE CODE:** TVSMOTOR

BLOOMBERG CODE: TVS IN SENSEX: 39,298

## REDUCE

12M Investment Period

Rating as per Mid cap

CMP Rs. 457 TARGET Rs. 440 RETURN -4% 👢

(Closing: 18-10-19)

KEY CHANGES: TARGET ↑ RATING ← EARNINGS ↑

### **Higher competition - Pressure on margin**

TVS Motors (TVS) is the third largest two- wheeler manufacturer in India with a market share of 14.8% in FY19.

- Q2FY20 revenue de-grew by 13%YoY due to sluggish Industry demand and heightened competition in the entry level Motorcycle (MC) segment.
- EBITDA margin improved by 20bps owing to lower input cost and significant cost control measures. PAT grew by 20%YoY due to an exceptional income benefit of Rs.76cr.
- TVS would continue to maintain its market share in the MC/ scooter segment on account of its established brands (Apache, Jupiter & Ntorq) and network expansion.
- We believe two-wheeler industry to show some pick up in H2FY20 owing to normal monsoon, Upcoming Festive season and government initiatives towards rural development.
- At CMP the TVS is trading at a premium valuation based on a 1 yr fwd. basis. We value TVS at 25x FY21E EPS and maintain our reduce rating with a target price of Rs440.

### Revenue came below expectation.

Q2FY20 revenue de-grew by 13%YoY due to sluggish Industry demand and heightened competition in the entry level Motorcycle (MC) segment. Despite price hike TVS volume growth came below expectation. For the quarter volume decline by –19%YoY in which domestic volume decline by 24%YoY where as export grew by 6%YoY. TVS brands like N-Troq 125 and Apache continue to witness strong traction in export market. However, growth from the domestic market remain negative. EBITDA margin improved by 20bpsYoY to 8.8% marginally inline with our estimates. PAT grew by 20%YoY owing to Rs 76cr of exceptional income benefit. Adj. PAT de-grew by 15%YoY. 3W volume grew by 9%YoY owing to strong export to the new geographical market. Despite 4% increase in the corporate tax higher depreciation and interest cost negated the gain for FY20.

### **Expect marginal pick from H2FY20**

We expect the industry to show some pick in Q3and Q4 due to nearing festive season and normal monsoon, while Q4 depends upon BSVI transition. The company has maintained its market share for the quarter. For H2FY20 TVS outperformed the industry growth by 4%YoY (-11%YoY) versus -14%YoY industry growth. The new launch 'Redeon' in the commuter segment is well accepted by the customers. We factor 7% CAGR in revenue over FY19-21E driven by the price hike, normal monsoon, improvement in export, revival in rural demand and superior product mix. We lower our volume estimate and factor -5%/4% for FY20/FY21 respectively.

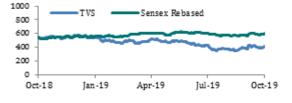
### New products are key volume drivers

New products launches are targeted towards filling gaps in their product portfolio and would improve product mix. The new model Ntorq 125cc scooter targeting towards youth segment has received positive response and the company expects monthly run-rate to exceed 20,000 units. The management has indicated that it will not resort to price war as it affects long term brand value. They also reiterated to launch its first Electric variant in scooter segment the end of FY20. TVS's focus remains on cost reduction efforts such as Val; ue engineering, alternative sourcing and localization. Positively TVS could bring down the RM import from 14% to 10%.

### **Valuations**

Despite lower volume and heightened competition in the commuter segment TVS posted 20bpsYoY (80bpsQoQ) increase in EBITDA margin at 8.8% for the quarter. However at CMP the stock is currently trading at a premium valuation of 31x and 26x for FY20E /21E respectively. We value TVS at 25x FY21E EPS and maintain our reduce rating with a target price of Rs440.

Company Data			
Market Cap (cr)			Rs.21,708
Enterprise Value (cr)			Rs.23,085
Outstanding Shares (cr	.)		47.5
Free Float			35.7%
Dividend Yield			0.7%
52 week high			Rs.594
52 week low			Rs.340
6m average volume (cr	.)		0.19
Beta			1.1
Face value			Rs1
Shareholding (%)	Q4FY19	Q1FY20	Q2FY20
Shareholding (%) Promoters	Q4FY19 57.4	Q1FY20 57.4	<b>Q2FY20</b> 57.4
Promoters	57.4	57.4	57.4
Promoters FII's	57.4 15.9	57.4 15.7	57.4 15.0
Promoters FII's MFs/Insti	57.4 15.9 15.1	57.4 15.7 16.4	57.4 15.0 17.2
Promoters FII's MFs/Insti Public	57.4 15.9 15.1 11.6	57.4 15.7 16.4 10.5	57.4 15.0 17.2 10.4
Promoters FII's MFs/Insti Public Total	57.4 15.9 15.1 11.6 100.0	57.4 15.7 16.4 10.5 100.0	57.4 15.0 17.2 10.4 100.0
Promoters FII's MFs/Insti Public Total Price Performance	57.4 15.9 15.1 11.6 100.0	57.4 15.7 16.4 10.5 100.0	57.4 15.0 17.2 10.4 100.0



Standalone (cr)	FY19A	FY20E	FY21E
Sales	18,210	18,296	20,959
Growth (%)	20.0	0.5	14.6
EBITDA	1,433	1,537	1,761
EBITDA Margin(%)	7.9	8.4	8.4
PAT Adj.	670	779	836
Growth (%)	1.1	4.9	18.9
Adj.EPS	14.1	14.8	17.6
Growth (%)	1.1	4.7	19.1
P/E	32.4	30.9	26.0
P/B	6.5	5.6	4.8
EV/EBITDA	16.1	15.0	13.2
ROE (%)	21.5	19.3	19.7
D/E	0.4	0.4	0.3

Saji John Research Analyst



# **Quarterly Financials (Standalone)**

# **Profit & Loss**

Rs cr	Q2FY20	Q2FY19	YoY Growth %	H1FY19	H2FY20	HoH Growth %
Sales	4,348	4,994	-12.9	9,162	8,816	-3.8
EBITDA	382	429	-10.9	750	738	-1.6
EBITDA margins	8.8	8.6	+20bps	8.2	8.4	+20bps
Depreciation	124	102	22.0	243	195	24.8
EBIT	258	327	-21.1	555	494	-10.9
Interest	28	21	34.6	39	58	47.0
Other Income	4.9	0.7	-	3	6	84.3
Exceptional Items	76	0	-		76	-
PBT	310	307	1.2	519	519	-
Tax	55	95	-4.2	161	121	-24.3
Share of profit from Associate	0	0	0	0	0	0
Minority Interest	0	0	0	0	0	0
Reported PAT	255	212	20.4	358	397	10.9
Adjustments	-76	0	-	0	76	-
Adj PAT	179	212	-15.5	358	321	-10.4
No. of Shares (cr)	47.5	47.5	-	47.5	47.5	-
EPS (Rs)	3.8	4.5	-15.5	7.5	6.8	-10.4

# **Change in Estimates**

	Old estimates		New es	timates	Change %	
Year / Rs cr	FY20E	FY21E	FY20E	FY21E	FY20E	FY21E
Revenue	19,426	21,693	18,296	20,959	-5.8	-3.4
EBITDA	1,593	1,801	1,536	1,761	-3.6	-2.2
Margins (%)	8.2	8.3	8.4	8.4	+20bps	+10bps
Adj. PAT	709	816	703	836	-1.0	2.5
EPS	14.9	17.2	14.8	17.6	-1.0	2.5



## **Standalone Financials**

### **PROFIT & LOSS**

Y.E March (Rs Cr)	FY17A	FY18A	FY19A	FY20E	FY21E
Sales	12,135	15,175	18,210	18,296	20,959
% change	9.3	25.1	20.0	0.5	14.6
EBITDA	857	1,175	1,433	1,537	1,761
% change	5.8	37.1	22.0	7.2	14.6
Depreciation	288	339	399	493	543
EBIT	569	836	1,034	1,044	1,218
Interest	44	57	81	111	115
Other Income	173	99	8	18	15
PBT	699	879	961	1,027	1,117
% change	11.1	25.8	9.4	6.9	8.8
Tax	141	216	291	249	282
Tax Rate (%)	20.1	24.6	30.3	24.2	25.2
Reported PAT	558	663	670	779	836
Adj.	0	0	0	76	0
Adj. PAT	558	663	670	703	836
% change	14.1	18.7	1.1	4.9	18.9
No. of shares (cr)	48	48	48	48	48
Adj EPS (Rs)	12	13.9	14.1	14.8	17.6
% change	14.1	18.7	1.1	4.9	18.9
DPS (Rs)	2.5	3.3	3.5	3.5	3.5

# CASH FLOW

Y.E March (Rs Cr)	FY17A	FY18A	FY19A	FY20E	FY21E
Net inc. + Depn.	986	1,217	1,360	1,520	1,660
Non-cash adj.	-211	-216	-277	-228	-259
Changes in W.C	-51	837	-704	72	94
C.F. Operation	724	1,838	380	1,364	1,495
Capital exp.	-554	-583	-579	-665	-660
Change in inv.	-31	-447	-265	-350	-750
Other invest.CF	-162	-64	19	-20	-19
C.F - Investment	-748	-1,095	-825	-1,035	-1,429
Issue of equity	-169	0	0	0	0
Issue/repay debt	238	-70	341	44	50
Dividends paid	-141	-189	-200	-200	-200
Other finance.CF	97	112	0	0	0
C.F - Finance	24	-147	141	-156	-150
Chg. in cash	0	596	-305	173	-84
Closing cash	27	478	173	346	262

### **BALANCE SHEET**

Y.E March (Rs Cr)	FY17A	FY18A	FY19A	FY20E	FY21E
Cash	27	478	173	345	261
Accounts Receivable	724	968	1,414	1,504	1,723
Inventories	967	964	1,176	1,203	1,378
Other Cur. Assets	549	683	584	802	861
Investments	1,588	2,035	2,301	2,651	3,401
Gross Fixed Assets	3,946	4,499	5,068	5,718	6,368
Net Fixed Assets	1,931	2,317	2,518	2,715	2,858
CWIP	62	92	102	117	127
Intangible Assets	53	93	42	22	7
Def. Tax (Net)	-101	-213	-227	-247	-270
Other Assets	2	19	19	0	0
Total Assets	5,801	7,437	8,103	9,112	10,346
Current Liabilities	313	480	389	602	689
Provisions	114	113	133	150	172
Debt Funds	1,107	1,037	1,378	1,422	1,472
Other Liabilities	0	0	0	0	0
Equity Capital	48	48	48	48	48
Reserves & Surplus	2,361	2,835	3,305	3,883	4,520
Shareholder's Fund	2,408	2,882	3,353	3,930	4,567
Total Liabilities	5,801	7,437	8,103	9,112	10,346
BVPS	51	61	71	83	96

## **RATIOS**

Y.E March	FY17A	FY18A	FY19A	FY20E	FY21E
Profitab & Return					
EBITDA margin (%)	7.1	7.7	7.9	8.4	8.4
EBIT margin (%)	4.7	5.5	5.7	5.7	5.8
Net profit mgn.(%)	4.6	4.4	3.7	4.3	4.0
ROE (%)	25.6	25.0	21.5	19.3	19.7
ROCE (%)	15.3	15.0	12.4	12.6	12.8
W.C & Liquidity					
Receivables (days)	19.6	20.3	23.9	29.1	28.1
Inventory (days)	34.3	31.7	28.2	32.1	30.3
Payables (days)	15.7	13.0	11.5	13.4	15.1
Current ratio (x)	6.0	5.8	7.3	5.7	5.4
Quick ratio (x)	2.4	3.0	4.1	3.1	2.9
Turnover &Leverage					
Gross asset T.O (x)	3.3	3.6	3.8	3.4	3.5
Total asset T.O (x)	2.3	2.3	2.3	2.1	2.2
Int. covge. ratio (x)	13.0	14.8	12.8	9.4	10.6
Adj. debt/equity (x)	0.5	0.4	0.4	0.4	0.3
Valuation					
EV/Sales (x)	1.9	1.5	1.3	1.3	1.1
EV/EBITDA (x)	26.6	19.4	16.1	15.0	13.2
P/E (x)	38.9	32.8	32.4	30.9	26.0
P/BV (x)	9.2	7.8	6.6	5.6	4.8



### Recommendation summary (Last 3 Years)



Dates	Rating	Target
28-06-2016	Hold	302
01-11-2016	Hold	440
02-05-2017	Reduce	471
16-08-2017	Reduce	553
03-11-2017	Reduce	660
07-02-2018	Buy	715
29-05-2018	Buy	691
28-08-2018	Hold	584
25-10-2018	Reduce	490
23.01.2019	Reduce	490
04.05.2019	Reduce	449
25.07.2019	Reduce	344
18.10.2019	Reduce	440

Source: Bloomberg, Geojit Research.

#### **Investment Criteria**

Large Cap St	ocks;		Mid Cap and S	mall Cap;	
Buy	-	Upside is above 10%.	Buy	-	Upside is above 15%.
Hold	-	Upside is between $0\%$ - $10\%$ .	Accumulate	-	Upside is between 10% - 15%.
Reduce	-	Downside is more than 0%.	Hold	-	Upside is between 0% - 10%.
Neutral	-	Not Applicable	Reduce/Sell	-	Downside is more than 0%.
			Neutral	-	Not Applicable

To satisfy regulatory requirements, we attribute 'Accumulate' as Buy and 'Reduce' as Sell.

The recommendations are based on 12 month horizon, unless otherwise specified. The investment ratings are on absolute positive/negative return basis. It is possible that due to volatile price fluctuation in the near to medium term, there could be a temporary mismatch to rating. For reasons of valuations/return/lack of clarity/event we may revisit rating at appropriate time. Please note that the stock always carries the risk of being upgraded to BUY or downgraded to a HOLD, REDUCE or SELL.

Neutral- The analyst has no investment opinion on the stock under review

### **General Disclosures and Disclaimers**

### CERTIFICATION

I, Saji John, author of this Report, hereby certify that all the views expressed in this research report reflect our personal views about any or all of the subject issuer or securities. This report has been prepared by the Research Team of Geojit Financial Services Limited, hereinafter referred to as Geojit.

### COMPANY OVERVIEW

Geojit Financial Services Limited (hereinafter Geojit), a publically listed company, is engaged in services of retail broking, depository services, portfolio management and marketing investment products including mutual funds, insurance and properties. Geojit is a SEBI registered Research Entity and as such prepares and shares research data and reports periodically with clients, investors, stake holders and general public in compliance with Securities and Exchange Board of India Act, 1992, Securities And Exchange Board Of India (Research Analysts) Regulations, 2014 and/or any other applicable directives, instructions or guidelines issued by the Regulators from time to time.

### **DISTRIBUTION OF REPORTS**

This document is not for public distribution and has been furnished to you solely for your information and must not be reproduced or redistributed to any other person. Geojit will not treat the recipients of this report as clients by virtue of their receiving this report.

### **GENERAL REPRESENTATION**

The research reports do not constitute an offer or solicitation for the purchase or sale of any financial instruments, inducements, promise, guarantee, warranty, or as an official confirmation of any transaction or contractual obligations of any kind. This report is provided for assistance only and is not intended to be and must not alone be taken as the basis for an investment decision. The information contained herein is from publicly available data or other sources believed to be reliable, but we do not represent that it is accurate or complete and it should not be relied on as such. We have also reviewed the research report for any untrue statements of material facts or any false or misleading information. While we endeavor to update on a reasonable basis the information discussed in this material, there may be regulatory, compliance, or other reasons that prevent us from doing so.

### RISK DISCLOSURE

Geojit and/or its Affiliates and its officers, directors and employees including the analyst/authors shall not be in any way be responsible for any loss or damage that may arise to any person from any inadvertent error in the information contained in this report. Investors may lose his/her entire investment under certain market conditions so before acting on any advice or recommendation in these material, investors should consider whether it is suitable for their particular circumstances and, if necessary, seek professional advice. This report does not take into account the specific investment objectives, financial situation/circumstances and the particular needs of any specific person who may receive this document. The user assumes the entire risk of any use made of this information. Each recipient of this report should make such investigation as it deems necessary to arrive at an independent evaluation of an investment in the securities of companies referred to in this report (including the merits and risks involved). The price, volume and income of the investments referred to in this report may fluctuate and investors may realize losses that may exceed their original capital.

### FUNDAMENTAL DISCLAIMER

We have prepared this report based on information believed to be reliable. The recommendations herein are based on 12 month horizon, unless otherwise specified. The investment ratings are on absolute positive/negative return basis. It is possible that due to volatile price fluctuation in the near to medium term, there could be a temporary mismatch to rating. For reasons of valuations/return/lack of clarity/event we may revisit rating at appropriate time. The stocks always carry the risk of being upgraded to buy or downgraded to a hold, reduce or sell. The opinions expressed are subject to change but we have no obligation to tell our clients when our opinions or recommendations change. This report is non-inclusive and does not consider all the information that the recipients may consider material to investments. This report is issued by Geojit without any liability/undertaking/commitment on the part of itself or anyof its entities. We may have issued or may issue on the companies covered herein, reports, recommendations or information which is contrary to those contained in this report\_The projections and forecasts described in this report should be evaluated keeping in mind the fact that these are based on estimates and assumptions and will vary from actual results over a period of time. The actual performance of the companies represented in the report may vary from those projected. These are not scientifically proven to guarantee certain intended results and hence, are not published as a warranty and do not carry any evidentiary value whatsoever. These are not to be relied on in or as contractual, legal or tax advice. Prospective investors and others are cautioned that any forward-looking statements are not predictions and may be subject to change without notice.



#### **JURISDICTION**

The securities described herein may not be eligible for sale in all jurisdictions or to all categories of investors. The countries in which the companies mentioned in this report are organized may have restrictions on investments, voting rights or dealings in securities by nationals of other countries. Distributing/taking/sending/dispatching/transmitting this document in certain foreign jurisdictions may be restricted by law, and persons into whose possession this document comes should inform themselves about, and observe any such restrictions. Failure to comply with this restriction may constitute a violation of any foreign jurisdiction laws. Foreign currencies denominated securities are subject to fluctuations in exchange rates that could have an adverse effect on the value or price of or income derived from the investment. Investors in securities such as ADRs, the value of which are influenced by foreign currencies effectively assume currency risk.

REGULATORY DISCLOSURES:

Geojit's Associates consists of privately held companies such as Geojit Technologies Private Limited (GTPL- Software Solutions provider), Geojit Credits Private Limited (GCPL- NBFC Services provider), Geojit Investment Services Limited (GISL- Corporate Agent for Insurance products), Geojit Financial Management Services Private Limited (GFMSL) & Geojit Financial Distribution Private Limited (GFDPL), (Distributors of Insurance and MF Units). In the context of the SEBI Regulations on Research Analysts (2014), Geojit affirms that we are a SEBI registered Research Entity and in the course of our business as a stock market intermediary, we issue research reports /research analysis etc that are prepared by our Research Analysts. We also affirm and undertake that no disciplinary action has been taken against us or our Analysts in connection with our business activities.

In compliance with the above mentioned SEBI Regulations, the following additional disclosures are also provided which may be considered by the reader before making an investment decision:

#### 1. Disclosures regarding Ownership\*:

Geojit confirms that:

It/its associates have no financial interest or any other material conflict in relation to the subject company (ies) covered herein.

It/its associates have no actual beneficial ownership greater than 1% in relation to the subject company (ies) covered herein.

Further, the Analyst confirms that

he, his associates and his relatives have no financial interest in the subject company (ies) covered herein, and they have no other material conflict in the subject company.

he, his associates and his relatives have no actual/beneficial ownership greater than 1% in the subject company covered

#### 2. Disclosures regarding Compensation:

During the past 12 months, Geojit or its Associates:

(a) Have not received any compensation from the subject company; (b) Have not managed or co-managed public offering of securities for the subject company (c) Have not \* received any compensation for investment banking or merchant banking or brokerage services from the subject company. (d) Have not received any compensation for products or services other than investment banking or merchant banking or brokerage services from the subject company (e) Have not received any compensation or other benefits from the subject company or third party in connection with the research report (f) The subject company is / was not a client during twelve months preceding the date of distribution of the research report.

3. Disclosure by Geojit regarding the compensation paid to its Research Analyst:

Geojit hereby confirms that no part of the compensation paid to the persons employed by it as Research Analysts is based on any specific brokerage services or transactions pertaining to trading in securities of companies contained in the Research Reports.

4. Disclosure regarding the Research Analyst's connection with the subject company:

It is affirmed that the I Saji John Research Analyst(s) of Geojit have not served as an officer, director or employee of the subject company

5. Disclosure regarding Market Making activity:

Neither Geojit/its Analysts have engaged in market making activities for the subject company.

Please ensure that you have read the "Risk Disclosure Documents for Capital Market and Derivatives Segments" as prescribed by the Securities and Exchange board of India.

Geojit Financial Services Ltd. (formerly known as Geojit BNP Paribas Financial Services Ltd.), Registered Office: 34/659-P, Civil Line Road, Padivattom, Kochi-682024, Kerala, India. Phone: +91 484-2901000, Website: www.geojit.com. For investor queries: customercare@geojit.com, For grievances: grievances@geojit.com, For compliance@geojit.com.

Corporate Identity Number: L67120KL1994PLC008403, SEBI Stock Broker Registration No INZ000104737, Research Entity SEBI Reg No: INH200000345, Investment Adviser SEBI Reg No: INA200002817, Portfolio Manager: INP000003203, Depository Participant: IN-DP-325-2017, ARN Regn.Nos:0098, IRDA Corporate Agent (Composite) No.: CA0226